

True Windows Printer Drivers

Seagull's true Windows printer drivers are available for Windows 3.1, 95, 98, Me, 2000 and NT. They'll work with any custom or "canned" Windows program and output to printers located anywhere on your network. For a truly powerful labeling solution, team our drivers with BarTender label software and access a variety of high-speed printing features.

Optimizing Thermal Label Printing Under Windows

Most thermal label printers have a variety of special features designed to optimize your label output, such as built-in text and bar codes, automatic serialization, and the storage and reuse of static label data. However, when you use a conventional Windows printer driver to print to a thermal label printer, you typically can't access certain features that optimize printing performance. In order to give BarTender access to these and other advanced printer features, Seagull designed its own Windows drivers for use with the industry's most popular thermal label printers.

The Convenience of Windows and the Full Power of Your Label Printer

Our BarTender label printing software works with any printer that has a true Windows printer driver. But you get increased performance on thermal label printers when BarTender is used with a Seagull printer driver. BarTender automatically recognizes when a Seagull driver is in use and activates the printer's high-performance label-printing features. And, because Seagull drivers are 100% Windows-compatible, you can also use them with other standard Windows programs.

Enhanced Font Capabilities

Our Windows printer drivers bring the full power of Windows TrueType fonts to your thermal printer. If you can see it in Windows, it will print on your label! When possible, our drivers will even download and store fonts into your printer's memory. So you get the flexibility of Windows-based fonts at the speed of built-in printer fonts.

High-Speed Graphics

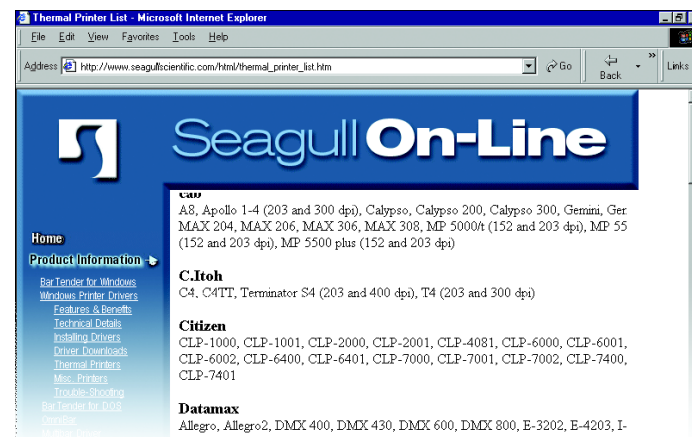
Seagull drivers have been carefully optimized to allow the printing of complicated Windows graphics at the maximum speed possible on your thermal printer. Our drivers support graphics compression on printers that offer it. And, when using BarTender, our drivers are often smart enough to store (cache) graphics and formats right in the printer for the fastest possible print job!

Intelligent Print Optimizations

When printing multiple label copies using any standard Windows program, our drivers output only the first label and then configure your printer to produce the remaining copies at its full-rated speed. Even more optimization is possible when using BarTender. If some parts of your label remain constant while other parts change, only the changes are sent. So your high-performance printer spends less time waiting for duplicate data and more time printing.

New International Support

The user-interface of our Windows drivers now supports the same languages as the international edition of our BarTender label design software (see list on page 12). So you can view and set your printer options using a familiar language.



Our latest printer support can be viewed at www.seagullscientific.com

Supported Printers

Seagull's Windows drivers support hundreds of thermal printer models. Below is a list of thermal printer families supported as of October 2000. For a complete list of specific models, please visit our web site at www.seagullscientific.com.

- Brady
- C.Itoh
- cab
- CITIZEN
- DATAMAX
- Datasouth
- Eltron
- IBM
- Intermec
- METO
- Paxar Monarch
- Okabe
- PRINTRONIX
- Ring
- SATO
- System Wave
- TEC
- Tharo
- Zebra

If your printer is not listed, it may be compatible with one of the printers we support. Contact your printer vendor for compatibility information.

Drivers by Seagull

Seagull is internationally recognized for its expertise in Microsoft's printing standards. That's why so many leading printer manufacturers partner with us to provide their customers with true Windows printer drivers.

